



Тарифа за реклама за месец май 2025г

Rate Card valid for May 2025

Гарантирани рейтинг точки/ Guaranteed rating points		
Целева група Target Group	Вс 18-59 A 18-59	Вс 15-64 A 15-64
Discovery Channel	0.15	0.14
TLC	0.07	0.06
ID	0.06	0.06
Eurosport	0.03	0.03
Travel Channel	0.02	0.02
HGTV	0.06	0.07
Cartoon Network	0.06	0.06
Cartoonito	0.03	0.03
Nickelodeon	0.12	0.11
Nick Jr.	0.08	0.08
Nicktoons	0.03	0.03
History Channel	0.06	0.05
Viasat Explore	0.04	0.05
Viasat History	0.02	0.02
TV 1000	0.03	0.03
Epic Drama	0.06	0.05
Duck TV	0.01	0.01
Bulgaria On Air	0.04	0.04
Fen TV	0.02	0.02

* Всички приложими коефициенти, отстъпки, надценки може да намерите в Политика за продажби на TSH 2025/

All the applicable coefficients, discounts and surcharges can be found in TSH Sales Policy 2025

